



# Salam@ 2020-2021

*Growing firm as a tree.*

**Salam@**  
Salam@



Salam@, the MENA Digital Safety Programme, implemented by the SecDev Foundation, aims to change perceptions and behaviors towards digital safety, increase public awareness and build the lasting capacity of women, youth and civil society organizations to operate safely online in Jordan, Algeria, Tunisia, Morocco, Kuwait and Bahrain. Working closely with local partners, our programme adopts a “public health” approach to addressing online risk and violence, especially online Gender-Based Violence (GBV). Our activities include media campaigns, training and awareness raising sessions, digital clinics and technical support, as well as psychosocial support. Additionally, the programme educational materials have been adopted by key stakeholders in Yemen, Palestine, Libya and Iraq.

# OUR OBJECTIVES

## Raise Awareness

Raise broad-based awareness on digital skills and best practices for women and girls.

## Local Capacities

Build local capacities for digital resilience, through targeted digital safety basics training and the development of female digital advocates.

## Emergency Response

Provide emergency response/impact mitigation for women and civil society organizations supporting women who have been attacked online.

## Enhance Knowledge

Enhance evidence-based knowledge and practice for women digital resilience through case studies research and identification of needs, gaps, resources, potential interventions and opportunities

## Local Networking

Nurture a local digital safety network for stakeholders to advocate at a national level

# SALAM@ CAPACITY BUILDING

## Local and Online Reach

### 10035

Digital Safety Training

### 6436

Awareness Raising Sessions

### 1452

Digital Clinics

### 2140

Technical/Emergency Support

### 98

Psychosocial Support

### 173

Localized Digital Safety

Educational Resources used in 10

Arab Countries (*Jordan, Algeria, Tunisia, Kuwait, Bahrain, Morocco, Yemen, Palestine, Libya and Iraq*).

# SALAM@ 2021 IN NUMBERS

**173**  
Local Partners



**20,161**  
Beneficiaries



**9,829,473**  
Social Media Engagements



**229**  
Media Features



**102**  
Jordan

**10,435**  
Jordan

**655,610**  
Jordan

**98**  
Jordan

**27**  
Algeria

**1,366**  
Algeria

**2,525,299**  
Algeria

**6**  
Algeria

**14**  
Morocco

**107**  
Morocco

**1,667,697**  
Morocco

**42**  
Morocco

**7**  
Kuwait

**492**  
Kuwait

**861,633**  
Kuwait

**16**  
Kuwait

**20**  
Bahrain

**6,901**  
Bahrain

**1,733,528**  
Bahrain

**NA**  
Bahrain

**10**  
Tunisia


**860**  
Tunisia

**2,385,706**  
Tunisia


**62**  
Tunisia

# Vist us:



## Algeria

 @SalamatDZ  
 @salamat.dz

## Tunisia

 @SalamatTunisie  
 @salamat.tn



## Jordan

 @salamatMENA  
 @salamat\_mena



## Kuwait

 @salamatKuwait  
 @salamat.kuwait

## Morocco

 @salamatMOROCCO  
 @salamat\_morocco

## Bahrain

 @SalamatBahrain1  
 @salamat.bahrain

