Salam@ 2020-2021
Growing firm as a tree.
Salam@, the MENA Digital Safety Programme, implemented by the SecDev Foundation, aims to change perceptions and behaviors towards digital safety, increase public awareness and build the lasting capacity of women, youth and civil society organizations to operate safely online in Jordan, Algeria, Tunisia, Morocco, Kuwait and Bahrain. Working closely with local partners, our programme adopts a “public health” approach to addressing online risk and violence, especially online Gender-Based Violence (GBV). Our activities include media campaigns, training and awareness raising sessions, digital clinics and technical support, as well as psychosocial support. Additionally, the programme educational materials have been adopted by key stakeholders in Yemen, Palestine, Libya and Iraq.
**OUR OBJECTIVES**

<table>
<thead>
<tr>
<th>Raise Awareness</th>
<th>Local Capacities</th>
<th>Emergency Response</th>
<th>Enhance Knowledge</th>
<th>Local Networking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raise broad-based awareness on digital skills and best practices for women and girls.</td>
<td>Build local capacities for digital resilience, through targeted digital safety basics training and the development of female digital advocates.</td>
<td>Provide emergency response/impact mitigation for women and civil society organizations supporting women who have been attacked online.</td>
<td>Enhance evidence-based knowledge and practice for women digital resilience through case studies research and identification of needs, gaps, resources, potential interventions and opportunities</td>
<td>Nurture a local digital safety network for stakeholders to advocate at a national level</td>
</tr>
</tbody>
</table>

**SALAM@ CAPACITY BUILDING**

Local and Online Reach

**Reach**

- **10035** Digital Safety Training
- **6436** Awareness Raising Sessions
- **1452** Digital Clinics
- **2140** Technical/Emergency Support
- **98** Psychosocial Support
- **173** Localized Digital Safety Educational Resources used in 10 Arab Countries (Jordan, Algeria, Tunisia, Kuwait, Bahrain, Morocco, Yemen, Palestine, Libya and Iraq).
SALAM@ 2021 IN NUMBERS

173 Local Partners
- Jordan: 102
- Algeria: 27
- Morocco: 14
- Kuwait: 7
- Bahrain: 20
- Tunisia: 10

20,161 Beneficiaries
- Jordan: 10,435
- Algeria: 1,366
- Morocco: 107
- Kuwait: 492
- Bahrain: 6,901
- Tunisia: 860

9,829,473 Social Media Engagements
- Jordan: 655,610
- Algeria: 2,525,299
- Morocco: 1,667,697
- Kuwait: 861,633
- Bahrain: 1,733,528
- Tunisia: 2,385,706

229 Media Features
- Jordan: 98
- Algeria: 6
- Morocco: 42
- Kuwait: 16
- Tunisia: 62